Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-25 (canceled).

Claim 26 (currently amended): A method of positioning multiple operating units relative to a moving web, said method comprising:

entering a plurality of positions into a controller, said positions corresponding to a plurality of operating units;

moving said operating units to said positions in response to a signal from said controller; sensing the position of an edge of a moving web; and,

when the position of the edge of said web changes, changing the position of said operating units.

Claim 27 (currently amended): The method of claim 26, wherein a web tracking unit senses the position of said edge of said moving web, said web tracking unit comprising a pair of spaced optical sensors at least one sensor for directing light toward a web and receiving a reflected light signal from the web, said sensors being capable of signaling a motor to move said sensors until a desired signal is received from said sensors.

Claim 28 (currently amended): The method of claim 27, wherein the web tracking unit comprises a pair of spaced sensors, and the desired signal from said pair of sensors is a "1" and a "0", the "1" being a reflection from a web, the "0" being no reflection, wherein said motor moves said sensors when the signal from said sensors is the same.

Claim 29 (original): The method of claim 27, wherein said operating units comprise guide arms.

Claim 30 (currently amended): An apparatus for controlling a number of operating units, said apparatus comprising:

a user interface;

a control system connected to said user interface, said control system comprising

a receiver for receiving a plurality of positions corresponding to a plurality of operating units, said plurality of positions being entered into said control system through said user interface, and

a transmitter for transmitting control signals to a plurality of servo motors, which are coupled to the operating units, to thereby move the operating units based on the plurality of positions; and

a web tracking unit connected to said control system, said web tracking unit comprising sensors at least one sensor for sensing the position of an edge of a moving web.

Claim 31 (currently amended): The apparatus of claim 30, wherein when said tracking unit senses a change in the position of the edge of a moving web, said web tracking unit sends a signal to said control system to change the position of said operating units relative to the change in position of the edge of the moving web.

Claim 32 (original): The apparatus of claim 30, wherein said operating units comprise guide arms.

Claim 33 (currently amended): A method for sensing the <u>edge position</u> of a moving web, the method comprising:

directing light a signal toward the moving web via a pair of spaced optical sensors; sensing whether the directed light signal is reflected by the web; and

moving the optical sensors until the optical sensors receive a desired signal from the light reflected reflection by the web.

Claim 34 (currently amended): The method of claim 33, wherein the desired signal is a "1" and a "0", the "1" being a reflection from the web and the "0" being no reflection from the web, and moving the optical sensors when the signal is both a "1" or both a "0".

Claim 35 (currently amended): The method of claim 27, wherein the operating units comprise guide arms, and the signal from the motor also signals and the sensor is configured to signal a motor to move the guide arms.

Claim 36 (currently amended): An apparatus for dispensing strip materials onto a moving web, comprising:

a plurality of feed rollers, positioned to integrate at least one strip material into a strip product;

a plurality of guide members located proximate said rollers, wherein said guide members are configured to align the strip materials;

a user input device configured to receive and record input for a predetermined respective position for each respective guide member;

a web tracking unit that includes sensors at least one sensor for sensing the position of an edge of the a moving web; and

means for automatically adjusting the position of each guide member in response to guide member position input transmitted from the user input device and web edge position input transmitted from the web tracking unit.

Claim 37 (currently amended): The apparatus of claim 36, wherein the web tracking unit sensors comprise a pair of spaced optical sensors comprises at least one sensor configured to direct light a signal toward the moving web and receive a reflected light signal from the moving web.

Claim 38 (previously presented): The apparatus of claim 36, wherein said automatic adjusting means includes at least one motor coupled to said guide members.

Claim 39 (previously presented): The apparatus of claim 36, wherein said input device allows the entry and retention of multiple sets of guide member positions corresponding to different strip product orders.

Claim 40 (new): The method of claim 33, wherein each sensor is positioned facing a first side of the moving web.

Claim 41 (new): The method of claim 26, wherein sensing the position of the moving web comprises sensing an edge of the moving web.

Claim 42 (new): The method of claim 26, wherein the moving web follows a web path direction and the sensing of the position of the moving web comprises sensing the transverse position of the moving web relative to the web path direction.

Claim 43 (new): The method of claim 27, wherein the sensor comprises an optical sensor.

Claim 44 (new): The method of claim 33, wherein the sensors comprise optical sensors and the directed signal comprises light.

Claim 45 (new): The apparatus of claim 36, wherein the at least one sensor is positioned facing a first side of the moving web.

Claim 46 (new): The apparatus of claim 36, wherein the at least one sensor is configured to sense the position of an edge of the moving web.

Claim 47 (new): The apparatus of claim 37, wherein the at least one sensor comprises an optical sensor.

Claim 48 (new): The apparatus of claim 30, wherein the at least one sensor senses the position of an edge of the moving web.

Claim 49 (new): The method of claim 28, wherein the desired signal from said pair of sensors is a "1" and a "0", the "1" being a reflection from a web, the "0" being no reflection, said

sensors being capable of signaling a motor to move said sensors when the signal from said sensors is the same.

Claim 50 (new): The method of claim 27, wherein a desired signal from the at least one sensor is a reflection from the web, and a motor moves the at least one sensor when the desired signal is not received.

Claim 51 (new): The method of claim 33, wherein a desired signal from at least one sensor is a reflection from the web, and a motor moves at least one sensor when the desired signal is not received.

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